



1. Title: **Management**

2. Summary of Goals—Learning Outcomes:

At the completion of courses for a Management major at Golden West College, the successful student should be able to:

- Identify and explain the imperatives of managing in today’s business landscape and the key functions, skills, and competitive goals of effective managers.
- Develop a systematic and consistent analysis of a company’s internal strengths, weaknesses and organizational culture against the opportunities and threats in the external environment.
- Conduct strategic planning and effective decision making processes.
- Assess the importance of proper organizational structure and organizational agility when implementing new strategies which require a change in the business model.
- Develop skills in leadership, communication, team building and motivating.
- Classify control mechanisms in the organization, including financial, ethical, technological and legal.

3. Course Listing (23 total units):

Bus G130	Introduction to Business Writing	
Or		
Bus G139	Business Communication	3 units
Business G100	Introduction to Business	3 units
Management G110	Elements of Management	3 units
Management G115	Behavioral Management	3 units
Business G108	Legal Environment of Business	
Or		
Business G110	Business Law	3 units
Management G111	Human Resources Management	3 units
Management G130	Team Building and Group Dynamics	3 units
Management G140	Org. and Professional Values/Ethics	2 units
Required Subtotal:		23 units
Completion of GE Requirements:		21-41 units
Additional Electives (as needed to reach 60):		
Degree Total:		<u>60 units</u>

